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According to Meetings Mean Business Canada, business events account for 40% of all tourism spending in the country and create:

**242,000** Direct Jobs

**\$27,400,000,000** Direct GDP Impact

\$47,000,000 Direct Economic Impact











#### Connecting event planners with destinations, venues, and services.

The Venue Series attracts qualified meeting and event planners by offering highly creative engagements with destinations, venues and services. By invitation only, we carefully curate a guest list that includes corporate and association event planners, DMC's, site selection firms, agencies, and independent planners.

Our attendees are seeking venues and services for everything from small board retreats and client events, to large trade shows and conventions. As a vendor, you'll have the opportunity to meet face-to-face with qualified buyers.

Reconnect with clients, engage with new prospects, and book new business in a concise and curated program.

venueseries.com

# SPRING 2026, EXENTS North America

Edmonton, AB\* February 1, 2026 in partnership with **GO WEST LIVE** Vancouver, BC March 4, 2026 Calgary, AB\* March 5, 2026 Choose from two separate events Okanagan, BC\* March 6, 2026 INTERNATIONAL WOMEN'S DAY Edition Mississauga, ON\* March 9, 2026 in advance of **SPORT EVENTS CONGRESS** Boston, MA March 11, 2026 New York City, NY March 12, 2026 Chicago, IL March 25, 2026 Washington, DC March 26, 2026 Seattle, WA\* April 2, 2026 GMID Edition April 8, 2026 Montréal, QC Toronto, ON\* April 9, 2026 Choose from two separate events Tampa, FL April 22, 2026 Miami, FL April 23, 2026 San Francisco, CA April 29, 2026 April 30, 2026 Los Angeles, CA Toronto, ON\* May 6, 2026 Choose from two separate events Montréal, QC May 7, 2026 Ottawa, ON\* May 8, 2026 a special WELLNESS EDITION Calgary, AB\* May 13, 2026 Choose from two separate events Vancouver, BC\* May 14, 2026 Choose from two separate events Seattle, WA\* June 3, 2026 Local vendors ONLY Vancouver, BC June 4, 2026

40 Days 40 Sites\* June 22-July 31, 2026 a special HYBRID PROGRAM

## FALL 2026 EN ENTS North America

Ottawa, ON	Sept. 16, 2026				
Montréal, QC	Sept. 17, 2026				
Toronto, ON	Sept. 18, 2026	Choose from <u>two</u> separate ev	vents		
Calgary, AB	Sept. 23, 2026	Choose from <u>two</u> separate ev	vents		
Vancouver, BC	Sept. 24, 2026	Choose from <u>two</u> separate ev	vents		
Seattle, WA	Sept. 25, 2026				
Washington, DC	Sept. 30, 2026				
Chicago, IL	Oct. 1, 2026				
San Francisco, CA	Oct. 7, 2026				
Los Angeles, CA	Oct. 8, 2026				
Austin, TX	Oct. 21, 2026				
Dallas/Fort Worth, TX	Oct. 22, 2026		USD PRICING (per event)	CDN DDICH	NG (per event)
New York City, NY	Oct. 28, 2026		OSD PRICING (per event)	CDN PRICI	i <b>G</b> (per event)
Boston, MA	Oct. 29, 2026		\$1,495 single event	\$1,995 si	ide aut
Miami, FL	Nov. 4, 2026		\$1,430 single even	५१,७७७ अ	igie eveni
Tampa, FL	Nov. 5, 2026		\$1,395 4 to 6 events	\$1,895 4	to 6 events
www.venueseries.com/2026			\$1,295 7 or more events	\$1,795 7	er mere events
			\$ 975* per independent	\$1,250* p	er independent

<sup>\*</sup> Includes non-profit venues such as museums and galleries, independent restaurants and other unique venues. Applies to individual venues only. Volume discounts do not apply.



This hybrid event will challenge corporate event planners to meet with 40 different vendors within 40 days to be elgible for incredible prize packages. Meetings can take the form of site visits, in-person meetings (coffee, lunch, etc.), or virtual meetings (via Zoom, Teams, etc.).

Participating vendors will be listed on Venues Quarterly where planners will be able to request meetings directly.





### Listing Plans





Listing on Venues Quarterly (for 3 months)	•	•
Access to the Request for Proposal platform	•	•
Top-tiered labelling, larger icon, more photos, downloads in profile		•
Promotion on VQ and Venue Series social media (Instagram, LinkedIn)		•
Option to compose content for VQ featured articles (approved by editor)		•
Single Quarterly Listing (for 3 months)	\$1,850 per quarter	\$2,500 per quarter
Full Year (12 months, includes 40 Days 40 Sites Program)	\$6,290 per annum	\$8,500 per annum

## RECENT VENDORS

Our most recent vendors include destinations represented by DMO's, hotels and resorts, restaurants, museums and galleries, conference centres and banquet halls, wineries, chartered yachts, wilderness retreats and more.





















































### WHAT TO EXPECT





















## **OUR TEAM**

#### Venue Series is a division of O2D Media Inc.

Launched in 2017, Venue Series currently hosts over 15,000 face-to-face meetings between vendors and qualified buyers in North America.

#### **Christopher Hamade**

#### Founder

Vancouver, BC

As founder of Venue Series, Chris is engaged with corporate and association clients throughout North America. He recently presented at the ASAE and CSAE Annual Conferences. He is also the Executive Director of the Real Estate Institute of BC.

e: chris@venueseries.com

#### **Catherine McGuire**

Communications & VIP Services Toronto, ON

Formerly the VP of Operations at Strategic Site Selection and most recently the founder of Wholehearted, Cat's experience in hospitality, events, and business development span over almost a decade during which she has built strong industry relationships.

e: cat@venueseries.com

## **OUR TEAM**

Continued...

## Anne-Marie Lacombe Events Manager (East) & Research Montreal, QC

Anne-Marie brings years of hotel sales and hospitality industry experience to Venue Series. She has also developed research and analysis skills, event production and onsite management experience, and offers one of the brightest personalities our attendees love to engage with.

e: anne-marie@venueseries.com

## **Tamara Da Silveira**Events Manager (West) Vancouver, BC

With over 20 years corporate experience with a major bank, Tamara Da Silveira manages details big and small. She is dedicated to serving our vendors and attendees in all matters and is often the point of contact for event-related questions and inquiries.

e: tamara@venueseries.com

### **OUR TEAM**

Continued...

## Mike Macleod Director of Sales Vancouver, BC

With over 20 years of experience in convention and resort/hotel sales, Mike has led sales, marketing, and conference services teams for both major brands and independent hotels across BC, California, Colorado, and Texas. He also served as Director of Operations for the BC Hotel Association and is an active board member of the BC Hospitality Foundation.

## **Annabel Aspler**Project Manager Vancouver, BC

Annabel brings over 25 years of largescale event and conference management. She has executed flawless events for a diverse range of leading brands, including Lululemon, HSBC, KPMG, FIFA Women's World Cup, Hockey Canada and the Chinese Embassy.

e: mike@venueseries.com

e: annabel@venueseries.com



Register online at: www.venueseries.com/2026

Mike Macleod

Director of Sales mike@venueseries.com

**Chris Hamade** 

Founder

chris@venueseries.com