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According to Meetings Mean Business Canada, business events account for 40% of all tourism spending in the country and create:

**242,000** Direct Jobs

**\$27,400,000,000** Direct GDP Impact

\$47,000,000 Direct Economic Impact











#### Connecting event planners with destinations, venues, and services.

The Venue Series attracts qualified meeting and event planners by offering highly creative engagements with destinations, venues and services. By invitation only, we carefully curate a guest list that includes corporate and association event planners, DMC's, site selection firms, agencies, and independent planners.

Our attendees are seeking venues and services for everything from small board retreats and client events, to large trade shows and conventions. As a vendor, you'll have the opportunity to meet face-to-face with qualified buyers.

Reconnect with clients, engage with new prospects, and book new business in a concise and curated program.

venueseries.com

# 2026 EVENTS North Merica

Edmonton, AB*	February, 2026 in partnership with GO WEST LIVE	Ottawa, ON	Sept. 16, 2026
Vancouver, BC	March 4, 2026	Montréal, QC	Sept. 17, 2026
Calgary, AB	March 5, 2026	Toronto, ON	Sept. 18, 2026
Okanagan, BC*	March 6, 2026 INTERNATIONAL WOMEN'S DAY Edition	Calgary, AB	Sept. 23, 2026
Mississauga, ON*	March 9, 2026 in advance of SPORT EVENTS CONGRESS	Vancouver, BC	Sept. 24, 2026
Chicago, IL	March 25, 2026	Seattle, WA	Sept. 25, 2026
Washington, DC	March 26, 2026	Washington, DC	Sept. 30, 2026
Boston, MA	March 27, 2026	Chicago, IL	Oct. 1, 2026
Seattle, WA*	April 2, 2026 GMID Edition	San Francisco, CA	Oct. 7, 2026
Montréal, QC	April 8, 2026	Los Angeles, CA	Oct. 8, 2026
Toronto, ON	April 9, 2026	Austin, TX	Oct. 21, 2026
Tampa, FL	April 22, 2026	Dallas/Fort Worth, TX	Oct. 22, 2026
Miami, FL	April 23, 2026		
Orlando, FL	April 24, 2026		
San Francisco, CA	April 29, 2026	<b>40 Days 40 Sites</b> June 22 - July 31, 2026 a special <b>HYBRID PROGRAM</b>	
Los Angeles, CA	April 30, 2026		
Toronto, ON	May 6, 2026		
Montréal, QC	May 7, 2026		
Ottawa, ON*	May 8, 2026 a special WELLNESS EDITION	Venues Quarterly	Jan-Mar 2026
Calgary, AB	May 13, 2026	Venues Quarterly	Apr-Jun 2026
Vancouver, BC	May 14, 2026	Venues Quarterly	Jul-Sep 2026
Seattle, WA	June 3, 2026	Venues Quarterly	Oct-Dec 2026
Vancouver, BC	June 4, 2026	VENUES QUARTERLY an online DIRECTORY & RFP Platform	



#### Features:

- Face-to-face meetings with buyers
- Bring up to two (2) representatives
- Event attendee list including emails
- Invitation requests
- Must bring a prize (min \$100 value)

CDN PRICING (per event)

\$1,995 single event

\$1,895 4 to 6 events

\$1,795 7 or more events

\$1,250\* per independent

US PRICING (per event)

\$1,495 single event

\$1,395 4 to 6 events

\$1,295 7 or more events

\$ 975\* per independent

<sup>\*</sup> Includes non-profit venues such as museums and galleries, independent restaurants and other unique venues. Applies to individual venues only. Volume discounts do not apply.



\$1,995/vender listing

\$1,250/\*
independents



## RECENT VENDORS

Our most recent vendors include destinations represented by DMO's, hotels and resorts, restaurants, museums and galleries, conference centres and banquet halls, wineries, chartered yachts, wilderness retreats and more.





















































### WHAT TO EXPECT





















### **OUR TEAM**

#### Venue Series is a division of O2D Media Inc.

Launched in 2017, Venue Series currently hosts over 15,000 face-to-face meetings between vendors and qualified buyers in North America.

#### **Christopher Hamade**

#### Founder

Vancouver, BC

As founder of Venue Series, Chris is engaged with corporate and association clients throughout North America. He recently presented at the ASAE and CSAE Annual Conferences. He is also the Executive Director of the Real Estate Institute of BC.

e: chris@venueseries.com

#### **Catherine McGuire**

Operations & VIP Services

Toronto, ON

Formerly the VP of Operations at Strategic Site Selection and most recently the founder of Wholehearted, Cat's experience in hospitality, events, and business development span over almost a decade during which she has built strong industry relationships.

e: cat@venueseries.com

## **OUR TEAM**

Continued...

## Mike Macleod Director of Sales Vancouver, BC

A seasoned sales and marketing executive with over 20 years of successful experience in convention and resort/hotel sales. Throughout his career, he has led sales, marketing, and conference services teams for both major brands and independent hotels across BC, California, Colorado, and Texas, including Starwood Hotels and Sun Peaks Resort.

From 2020 to 2024, Mike served as Director of Operations for the BC Hotel Association, driving membership engagement and revenue growth.

An active board member of the BC Hospitality Foundation, Mike is also an avid golfer and outdoor enthusiast.

e: mike@venueseries.com

## **OUR TEAM**

Continued...

## Anne-Marie Lacombe Research + Special Projects Martine Lacombe

Montreal, QC

Anne-Marie brings years of hotel sales and hospitality industry experience to Venue Series. She has also developed research and analysis skills, event production and onsite management experience, and offers one of the brightest personalities our attendees love to engage with.

e: anne-marie@venueseries.com

## **Tamara Da Silveira**Events Manager *Vancouver, BC*

With over 20 years corporate experience with a major bank, Tamara Da Silveira manages details big and small. She is dedicated to serving our vendors and attendees in all matters and is often the point of contact for event-related questions and inquiries.

e: tamara@venueseries.com



Register online at: www.venueseries.com/2026

Mike Macleod

Director of Sales mike@venueseries.com

**Chris Hamade** 

Founder

chris@venueseries.com