



# THE VENUE SERIES

## THE VENUE SERIES | Data Privacy Policy

We have designed our Data Privacy Policy with careful thought to how we use the information provided by stakeholders, including members, vendors, staff, and event organizers.

### Data Collection

We require the collection and storage of information for the purpose of logistical operations and marketing. We collect data via membership and event registration, and operations. In some cases, we receive and collect information through informal methods such as business cards, social media, surveys, unsolicited requests and referrals.

### Data Privacy Options

We only collect data we require to elevate the overall experiences and cater more accurately to the needs of our members. Should you prefer your data is deleted from our records, please send your request via email.

### Security

Every reasonable effort is made to protect and secure any and all data we collect. While it is impossible to warrant all data transmitted, stored, and collected is completely secure, we take care to use commercially feasible efforts and precautions in these matters.

### Data Use

We may use information collected to extend invitations, offers, and goods and services to our members and partners.

We may also use contact information to inquire or survey about recent experiences, ideas, feedback, or referrals and future opportunities.

We may also create and use aggregate information (that is not personally identifiable) to gain insights about our broader membership profiles, market trends, and industry analysis.

Third-parties may also be provided with event attendee and member information for event coordination and offers related to their participation or involvement.

### Cookies

Our website may utilize cookie technology, which is designed to maximize website performance and create a more efficient user experience. We can also use cookie technology to measure usage of pages on our website, provide functionality, and offer more personalized marketing opportunities. If you prefer to block cookies, please refer to your browser provider for instructions.

### Privacy Policy Changes

We may be required to amend this Policy from time to time. We reserve the right to modify this Data Privacy Policy at any time without prior notice.