



#### Connecting event planners with destinations, venues, and services.

The Venue Series attracts qualified meeting and event planners by offering highly creative engagements with destinations, venues and services. By invitation only, we carefully curate a guest list that includes corporate and association event planners, DMC's, site selection firms and premium agencies.

Our attendees are seeking venues and services for everything from small board retreats and client events, to large trade shows and conventions. Exhibitors have the opportunity to meet face-to-face with qualified buyers.

We are currently reviewing proposals for 2026 Host Venues.

venueseries.com



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# SPRING 2026, EXENTS North America

Edmonton, AB\* February 1, 2026 in partnership with **GO WEST LIVE** Vancouver, BC March 4, 2026 Calgary, AB\* March 5, 2026 Choose from two separate events Okanagan, BC\* March 6, 2026 INTERNATIONAL WOMEN'S DAY Edition Mississauga, ON\* March 9, 2026 in advance of **SPORT EVENTS CONGRESS** Boston, MA March 11, 2026 New York City, NY March 12, 2026 Chicago, IL March 25, 2026 Washington, DC March 26, 2026 Seattle, WA\* April 2, 2026 GMID Edition April 8, 2026 Montréal, QC Toronto, ON\* April 9, 2026 Choose from two separate events Tampa, FL April 22, 2026 Miami, FL April 23, 2026 San Francisco, CA April 29, 2026 April 30, 2026 Los Angeles, CA Toronto, ON\* May 6, 2026 Choose from two separate events Montréal, QC May 7, 2026 Ottawa, ON\* May 8, 2026 a special WELLNESS EDITION Calgary, AB\* May 13, 2026 Choose from two separate events Vancouver, BC\* May 14, 2026 Choose from two separate events Seattle, WA\* June 3, 2026 Local vendors ONLY

June 4, 2026

40 Days 40 Sites\* June 22-July 31, 2026 a special HYBRID PROGRAM

Vancouver, BC

# FALL 2026, EXENTS North America

Ottawa, ON Sept. 16, 2026 Montréal, QC Sept. 17, 2026 Sept. 18, 2026 Choose from two separate events Toronto, ON Calgary, AB Sept. 23, 2026 Choose from two separate events Vancouver, BC Sept. 24, 2026 Choose from two separate events Seattle, WA Sept. 25, 2026 Sept. 30, 2026 Washington, DC Chicago, IL Oct. 1, 2026 San Francisco, CA Oct. 7, 2026 Oct. 8, 2026 Los Angeles, CA Austin, TX Oct. 21, 2026 Dallas/Fort Worth, TX Oct. 22, 2026 New York City, NY Oct. 28, 2026 Boston, MA Oct. 29, 2026 Miami, FL Nov. 4, 2026 Tampa, FL Nov. 5, 2026

www.venueseries.com/2026

# EVENT SCHEDULE

STANDARD PROGRAM (subject to change)

1:00 pm Set Up2:00 pm Attendee Arrival & Beverage2:10 pm 8-Minute Meetings Commence

3:45 pm Light Reception & Prize Draws

4:30 pm Concludes

Vendors and attendees engage in 8-minute meetings conducted in a "speed dating" format. Attendees will be asked to move to the next vendor every 8 minutes.

# VENUE REQUIREMENTS

- A minimum of 2,000 square feet, up to 7,500 square feet;
- Set up a minimum of 15 vendor stations, plus food and beverage stations and a registration area;
- Each vendor station requires:
  - o a 4' or 6' table and four chairs, or high tops, with ample space between stations;
  - table numbers are required for each vendor station;
  - access to power preferred but not necessary;
  - wifi (for vendors only)
- Signage directing attendees to the appropriate room is preferred;
- (Optional) if you offer accommodations, we would love to set up a courtesy block for our out-of-town vendors (usually 10 or fewer rooms).
- In some circumstances we may host two events in one day to accommodate a high level of attendee interest.

### HOST BENEFITS

- As Host Venue, your property will be the showcase and attract dozens of meeting and event planners to your property for the event;
- Host venues are featured in our invitation campaign, website and social media, gaining exposure to hundreds of qualified buyers;
- Opportunity to take guests on a tour of the property;
- Enjoy complimentary participation in the Venue Series event at no charge (\$1,495 USD value), including a prime, oversized exhibit location with unique opportunities, such as food/beverage activations.

# SUBMIT A PROPOSAL

We intend to select most of our Host Venues by Q1 2026, ideally by mid February. Notification will be made via email to the contact person listed in your proposal.

Typically, we work with Host Venues offering:

- complimentary room rental
- complimentary beverages (coffee/tea and welcome Prosecco)
- complimentary food (light canapés for the reception/prize draws)
- complimentary wifi (for vendors only)
- access to power (for vendors only)
- parking (if possible)

In exchange, Venue Series provides the Host Venue with complimentary exhibit space at the event and featured promotion through invitations and social media.

To submit a proposal, please email Catherine McGuire (cat@venueseries.com), or make an online submission at <a href="https://www.venueseries.com/host">www.venueseries.com/host</a>

### ABOUT US

#### Venue Series is a division of O2D Media Inc.

Venue Series launched in 2017 and prior to the pandemic was showcasing dozens of venues with over 40 engagements across North America.

#### **Christopher Hamade**

#### Founder

Vancouver, BC

As founder of Venue Series, Chris is engaged with corporate and association clients throughout North America. He recently presented at the ASAE and CSAE Annual Conferences. He is also the Executive Director of the Real Estate Institute of BC.

e: chris@venueseries.com

#### **Catherine McGuire**

Communications & VIP Services Toronto, ON

Formerly the VP of Operations at Strategic Site Selection and most recently the founder of Wholehearted, Cat's experience in hospitality, events, and business development span over almost a decade during which she has built strong industry relationships.

e: cat@venueseries.com

### **OUR TEAM**

Continued...

#### Mike Macleod

Director of Sales Vancouver, BC

With over 20 years of experience in convention and resort/hotel sales, Mike has led sales, marketing, and conference services teams for both major brands and independent hotels across BC, California, Colorado, and Texas. He also served as Director of Operations for the BC Hotel Association and is an active board member of the BC Hospitality Foundation.

#### **Annabel Aspler**

Project Manager

Vancouver, BC

Annabel brings over 25 years of largescale event and conference management. She has executed flawless events for a diverse range of leading brands, including Lululemon, HSBC, KPMG, FIFA Women's World Cup, Hockey Canada and the Chinese Embassy.

e: mike@venueseries.com

e: annabel@venueseries.com

# ABOUT US

Continued...

Anne-Marie Lacombe
Events Manager (East) + Research
Montreal, QC

Anne-Marie brings years of hotel sales and hospitality industry experience to Venue Series. She has also developed research and analysis skills, event production and onsite management experience, and offers one of the brightest personalities our attendees love to engage with.

e: anne-marie@venueseries.com

**Tamara Da Silveira**Events Manager (West) *Vancouver, BC* 

With over 20 years corporate experience with a major bank, Tamara Da Silveira manages details big and small. She is dedicated to serving our vendors and attendees in all matters and is often the point of contact for event-related questions and inquiries.

e: tamara@venueseries.com



To learn more about hosting, visit us online: <a href="https://www.venueseries.com/host">www.venueseries.com/host</a>

**Cat McGuire** 

Operations & VIP Services cat@venueseries.com

**Chris Hamade** 

Founder chris@venueseries.com