VENUE SERIES™

CHINOOK

VENDOR PACKAGE · 2027

A full day in Calgary.

FRIDAY JANUARY 22, 2027

Calgary Petroleum Club · 319 5 Ave SW

A Chinook can transform the day in a matter of hours.

Cold gives way to warmth, skies open, the atmosphere shifts.

This event centres on the idea behind every great chinook: things can change quickly when the right conditions come together.

We connect corporate and association event planners with leading venues and destinations. The program combines Venue Series' signature 8-minute meetings with breakfast and lunch buffets, compelling speakers, interactive moments and an afternoon reception.

Cold & warm

Familiar & unexpected

Business & pleasure

The day at a glance.

Two rounds of meetings, breakfast and lunch buffets, an afternoon reception and a private client dinner the night before.

THU 21	**6:00 PM · Private Client Dinner** Reserved for clients, Hosted Buyers and Premier vendors	OFF SITE
8:30 AM	Arrival & Breakfast Buffet Registration & hot breakfast buffet	DEVONIAN
9:20 AM	Welcome to Chinook Opening Remarks + Instructions + Teaser Grand Prize Draw)	DEVONIAN
9:30 AM	Meetings · Round One 8-Minute Meetings + Hosted Buyer Program (15-Minute Meetings)	VARIOUS
12:15 PM	The 2-Story Buffet A lunch buffet so grand, we're taking two floors to do it	DEVONIAN & McMURRAY
1:30 PM	Meetings · Round Two 8-Minute Meetings + Hosted Buyer Program (15-Minute Meetings)	VARIOUS
3:45 PM	The Chinook Social Event concludes by 4:15pm	DEVONIAN

Program subject to change



THE VENUE

Calgary Petroleum Club

A private downtown club for dining, meetings and private events, at the heart of Calgary's business community since 1948.

Devonian Room	MAIN EVENT
McMurray Room	PREMIER VENDORS

319 5 Avenue SW, Calgary, AB

Two rooms, one day.



The Devonian Room

STANDARD VENDORS

The club’s grand ballroom and home of the main event: breakfast, speakers, lunch, the reception and all Standard vendor 8-minute meetings.



The McMurray Room

PREMIER VENDORS

An elegant room set apart from the main floor, hosting Premier vendors for private 15-minute Hosted Buyer meetings.

Choose your tier.

STANDARD

Participates in the 8-minute meetings

$3,750 per Standard vendor

- ✓ Two rounds of our traditional 8-minute meetings (approx. 12 meetings per round)
- ✓ Full event access, including speakers, activities, breakfast and lunch buffets
- ✓ Meetings in the Devonian Room
- ✓ Post-event report including attendee contact info
- ✓ Prize draw contribution required ($100 min value)
- — Private Client Dinner not included (tickets sold separately)

15 SPOTS ONLY

PREMIER

Hosted Buyer Program (15-minute meetings)

$5,500 per Premier vendor

- ✓ 15-minute meetings with 15+ highly curated buyers
- ✓ Buyer Intelligence Report
- ✓ Input on buyer invitations
- ✓ Private, branded meeting space, primarily in the McMurray Room
- ✓ Private Client Dinner for up to two (2) representatives
- ✓ Full event access, including speakers, activities and all meals
- ✓ Post-event report including attendee contact info
- ✓ Prize draw contribution required ($200 min value)

Introducing

Hosted Buyers

Highly qualified corporate event planners, both in-market and from across the country, are invited to attend Chinook as our guests (application required). Travel and accommodation are provided by Venue Series.

Premier vendors review applications, provide input on invitations, and receive a Buyer Intelligence Report before the event detailing the planners they'll meet.

15+ HOSTED BUYERS

15 MINUTE MEETINGS

THURSDAY JAN 21 · 6:00 PM

Private Client Dinner

The night before the warm front arrives.



We’re starting with some good food, intimate atmosphere, and warm vibes. Join us for a private client dinner at an offsite location along with select attendees and Hosted Buyers!

Included with Premier tier registration *(up to two representatives)*.

Standard vendors may purchase dinner tickets separately at $250 per person.

PREMIER BENEFITS · OFFSITE

COURTESY ROOM BLOCK

Discounted Room Block Available

For those travelling from out of town.

the WESTLEY hotel
TAPESTRY COLLECTION
by Hilton™







Booking link will be provided to registered vendors.

BEYOND THE BOOTH

Sponsorships available at all budgets.

Ask our sales team about custom opportunities.

CHINOOK

RESERVE YOUR SPOT

Let's talk.

Mike Macleod

Director of Sales

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REGISTER ONLINE

venuesquarterly.com/2027

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