



Introducing Full-Day Events

Designed to increase quality in-person engagement with qualified buyers, our full-day programs include two rounds of meetings (with different buyers in each round), full day agenda with speakers, activities and all meals (breakfast, lunch and dinner).

★ THE FULL-DAY EVENT

One theme. One full day. *Twice* the qualified buyers.

A uniquely themed flagship event built to put your team in front of double the qualified planners of a typical Venue Series day — with the time, hospitality and access to turn introductions into real relationships.

WHAT EVERY FULL-DAY INCLUDES

★ Two rounds of meetings

Two timed rounds of 8-minute meetings — a different roster of qualified planners in each round.

★ Every meal covered

Breakfast, lunch, a dinner option, plus beverages and breaks throughout the day.

★ Before & after access

Optional pre- and post-event engagements with a select group of buyers.

★ A full-day agenda

Keynote speakers, themed activities and intimate, unhurried moments to connect with clients.

★ Preferred hotel rates

Discounted rooms at the partner host hotel so your team stays where the action is.

IN PRACTICE · 2026

Our **Wellness Edition** took over the Brookstreet Hotel in Ottawa — showcasing its wellness & sports amenities as the day's theme.

FIVE CITIES · 2027

★ Toronto

★ Montreal

★ Calgary

★ Vancouver

★ Ottawa

THEMES TO BE REVEALED

LIMITED VENDOR SPOTS

Reserve your place at the table.

Mike Macleod · Director of Sales
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★ ONE DAY, HOUR BY HOUR

A full day, *built to do business.*

A uniquely themed event engineered to put your team in front of double the qualified buyers — across two meeting rounds, woven through a day of speakers, activities and shared meals.

- 8:30 **Breakfast**
Arrive to a full breakfast and meet the room.
- 9:00 **Speaker**
The day opens with a featured industry keynote.
- ★ 10:00 **Round 1 · meetings**
8-minute meetings with qualified planners.
- 12:00 **Lunch & learn**
Seated lunch paired with a second speaker session.
- 1:30 **Curated activities**
A signature experience tied to the day's theme.
- ★ 3:00 **Round 2 · meetings**
A fresh roster of planners — all-new introductions.
- 5:00 **Cocktails & dinner**
Cocktails, prizes, dinner and entertainment to close.

THE DIFFERENCE

2× qualified buyers

versus a typical Venue Series event — with more intimate, quality time to connect.

ALSO INCLUDED

- ★ **All meals**
Breakfast, lunch, dinner, beverages & breaks
- ★ **Preferred hotel rates**
Discounted rooms at the partner host hotel
- ★ **Before & after access**
Optional pre- & post-event time with select buyers

IN PRACTICE · 2026

Wellness Edition at the Brookstreet Hotel, Ottawa — themed around its wellness & sports amenities.

2027

CALENDAR

January JAN

★ Jan 21	CALGARY, AB FULL-DAY EVENT
★ Jan 28	TORONTO, ON FULL-DAY EVENT

February FEB

★ Feb 10	VANCOUVER, BC FULL-DAY EVENT
● Feb 16	Dallas / Fort Worth, TX
● Feb 17	Houston, TX
● Feb 18	Austin, TX
● Feb 18	Seattle, WA
● Feb 24	Los Angeles, CA
● Feb 25	San Diego, CA

March MAR

● Mar 03	Atlanta, GA
● Mar 04	Denver, CO
● Mar 09	Edmonton, AB
● Mar 10	Kelowna, BC
● Mar 16	Boston, MA
● Mar 17	New York City, NY
● Mar 18	Philadelphia, PA
● Mar 31	Mississauga, ON

April APR

● Apr 01	Toronto, ON
★ Apr 07	MONTREAL, QC FULL-DAY EVENT
● Apr 21	Washington, DC
● Apr 22	Chicago, IL
● Apr 27	San Jose, CA
● Apr 28	San Francisco, CA
● Apr 29	Oakland, CA

May MAY

● May 05	Calgary, AB
● May 06	Vancouver, BC
● May 06	New York City, NY
★ May 28	OTTAWA, ON FULL-DAY EVENT

September SEP

● Sep 08	Chicago, IL
● Sep 09	Washington, DC
● Sep 14	Montreal, QC
● Sep 15	Mississauga, ON
● Sep 16	Toronto, ON
● Sep 16	Seattle, WA
● Sep 21	Boston, MA
● Sep 22	New York City, NY
● Sep 22	Vancouver, BC
● Sep 23	Calgary, AB

October OCT

● Oct 14	Ottawa, ON
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November NOV

● Nov 02	San Jose, CA
● Nov 02	Houston, TX
● Nov 03	San Francisco, CA
● Nov 03	San Antonio, TX
● Nov 04	Los Angeles, CA
● Nov 04	Austin, TX
● Nov 05	San Diego, CA
● Nov 05	Dallas / Fort Worth, TX

★ **FULL-DAY EVENT** · Includes two (2) rounds of meetings, plus full-day agenda and all meals

\$1,995 CAD per Standard Event

\$1,495 USD per Standard Event

\$3,750 (CAD) per Full-Day Event

\$2,800 (USD) per Full-Day Event

**VOLUME
DISCOUNTS
AVAILABLE**



VENUE SERIES™

Mike Macleod

Director of Sales

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