



VENDOR PACKAGE • 2027

**A full day
of wonder.**

THURSDAY JANUARY 28, 2027

W Toronto, 90 Bloor St E, Toronto, ON



W
TORONTO



WHAT'S HAPPENING

Wonder is not **one** feeling.



It is curiosity. Awe. Discovery. Possibility. The urge to look closer, go further and see something differently than you did before.



On January 28, Venue Series brings those ideas to life at W Toronto through a full day designed around **four expressions of wonder.**

i.

Wonderful

The arrival and welcome

ii.

Wonderment

Culinary tastings and networking

iii.

Wonderer

Insights and ideas to connect and inspire

iv.

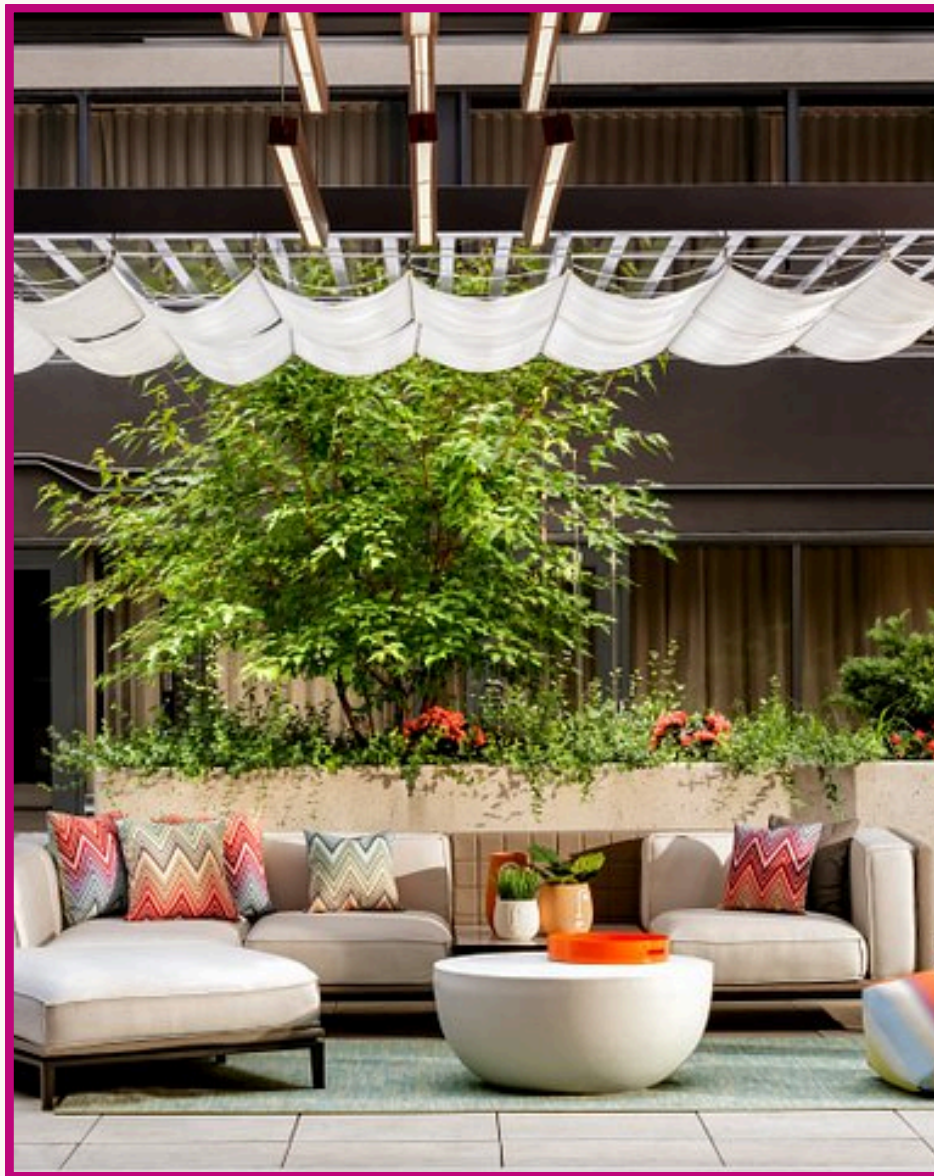
Wonderstruck

A client private dinner

THURSDAY • JAN 28, 2027

The day at a glance.

Two rounds of meetings, full lunch buffet, afternoon reception, compelling talks, interactive moments and a private client dinner.



Program subject to change.

10:00 AM

The Wonderful Arrival

Registration & Wonderful Welcome

10:15 AM

Welcome Announcements

Opening Remarks + Something Special

10:30 AM

Meetings • Round One

8-Minute Meetings + Hosted Buyer Program (15-Minute Meetings)

12:30 PM

Culinary Wonderment

Explore culinary delights and network with industry peers

1:30 PM

Wonderer

A curation of insights and ideas, designed to connect & inspire

2:30 PM

Meetings • Round Two

8-Minute Meetings + Hosted Buyer Program (15-Minute Meetings)

4:30 PM

Prize Draws + Reception

The moment we've all been waiting for...

5:30 PM

Wonderstruck • Private Dinner

Password required.

VENDOR REGISTRATION

Two rounds of meetings in a single day

STANDARD

Participates in the 8-minute meetings

\$3,750

- ✓ Two rounds of our traditional 8-minute meetings (approx. 12 meetings per round)
- ✓ Full event access, including speakers, activities, full lunch buffet, and afternoon reception
- ✓ Post-event report including attendee contact info
- ✓ Prize draw contribution required (\$100 min value)

— Wonderstruck Private Client Dinner is **not** included (*tickets sold separately at \$250/person*)

15 SPOTS ONLY

PREMIER

Hosted Buyer Program (15-minute meetings)

\$4,950

EARLY BIRD
Regular ~~\$5,500~~

- ✓ 15-minute meetings with 15, deeper curated buyers
- ✓ Input on buyer invitations
- ✓ Buyer Intelligence Package
- ✓ Private, branded meeting space (select from hotel suites, themed meeting rooms, etc.)
- ✓ Complimentary access to the Wonderstruck Private Client Dinner for up to two (2) representatives
- ✓ Prize draw contribution required (\$200 min value)

PREMIER BENEFITS

Introducing

Hosted Buyers

Highly qualified corporate event planners (both, in-market and from across the country) will be invited to attend Wonder as our guests (application required). Travel and accommodation provided by Venue Series. Premier vendors will have the opportunity to review applications and provide input on Hosted Buyer invitations.

Premier vendors receive a Buyer Intelligence Report prior to the event detailing the corporate planner's they'll be meeting with.

Hosted Buyers participate in private 15-minute meetings with Premier vendors.

15 *hosted buyers*

15 *minutes*

PREMIER BENEFITS

Your room. Your brand.

Private, premium meeting space with room for branding and activation, including food/beverage, signage, and more! Larger rooms available for shared spots (ex. DMO + partners). First come, first served.



1-Bedroom Urban Suites

Conduct your meetings in an Urban Suites with 595 sf and separate living area, located on the 11th floor.

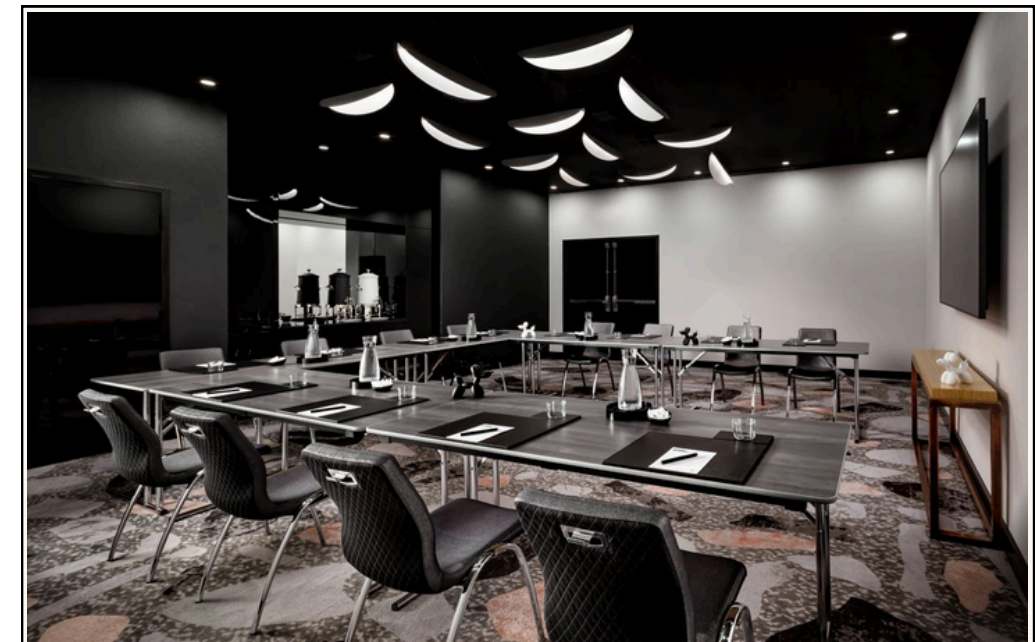
Only 5 available!



Strategy 3, Strategy 4

Each room boasts 902 sf with private washrooms and flatscreens. Located on the 11th floor, this space is perfect for sharing with partners or showcasing multiple properties.

Only 2 available!



Studio 1, Studio 2

Located on the conference floor, each Studio is large enough to share or brand as a single property. Built-in coffee stations and mounted flat screens. Studio 1 is 598 sf and Studio 2 is 720 sf.

Only 2 available!

PREMIER BENEFITS



Strategy 1

This exclusive spot is right off the main room where we host the event and offer an intimate, private space with 315 sf.

Only 1 available!



Sound Suite

A fully functional recording studio with 420 sf of space ready to be branded and activated. Recording studio can be used. Equipment is included.

Only 1 available!

PREMIER BENEFITS

5:30 PM • PASSWORD REQUIRED

Wonderstruck

Prepare for the unexpected...

Premier vendors join an exclusive private dinner with all clients, including Hosted and non-Hosted Buyers.

Standard vendors may purchase dinner tickets separately (\$250 *per person*).



Sponsorships available at all budgets.

RESERVE YOUR SPOT

Let's talk.

Mike Macleod

Director of Sales

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Register online

venuesquarterly.com/2027



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